

## RATE CARD

Per 01 JANUARY 2021

### MAIN RATES

CONSULTING-ONLY			BLENDED and/or HELPDESK			CAMPAIGNS-ONLY		
Contract Hours		Rate	Contract Hours		Rate	Contract Hours		Rate
0	10	€192,50	0	10	€172,00	0	10	€152,00
11	50	€182,50	11	50	€164,50	11	50	€147,00
51	100	€172,50	51	100	€157,00	51	100	€142,00
101	150	€162,50	101	150	€149,50	101	150	€137,00
151	250	€157,50	151	250	€144,50	151	250	€132,00
251	500	€152,50	251	500	€139,50	251	500	€127,00
501	750	€147,50	501	750	€134,50	501	750	€127,50
751	1000	€142,50	751	1000	€132,00	751	-	€122,00
1001	-	€137,50	1001	-	€129,50			

### SPECIAL RATES

CATEGORIES		LICENSING FEE		KEYNOTES / SPEAKING	
After Client's Approval		Avoid procurement, get your MarTech invoiced through us		Keynote Length	Rate
Regular Hours	100%	Up to €1.000 p.y.	+10,00%	Up to 15 minutes	€1.500
Weekdays <8am	150%	Up to €2.500 p.y.	+12,50%	Up to 30 minutes	€2.000
Weekdays >6pm	150%	Up to €5.000 p.y.	+13,00%	Up to 45 minutes	€3.000
Saturdays	175%	Up to €10.000 p.y.	+15,00%	Up to 60 minutes	€4.000
Sundays	200%	Up to €25.000 p.y.	+17,50%	Up to 90 minutes	€5.000
NL Public Holidays	200%	Over €25.000 p.y.	T.b.a.		
Travel Time	50%	Minimum Fee	>€500	Moderator 60min.	€1.000
				Moderator 120min.	€1.500
Overnight Stay	3hrs			Moderator 240min.	€2.500

EMPLOYING ONE OF OUR ACADEMY TRAINEES	
Trainee 6m – E.g. Google Dig. Mkt Certified, Marketo Certified Associate, etc.	€7.500
Trainee 12m – E.g. Conversational Mkt certified, Scrum.org, Marketo Certified Expert	€10.000
Trainee 24m – E.g. Data, HTML, and Analytics certified, Marketo Certified Solutions Architect	€15.000

All rates are inclusive of national (mobile) phone usage, petrol and mileage. Rates are exclusive of travel expenses, such as train, flights, or hotel. Please note Travel Time also applies to Keynotes rates. For a full overview of skills and competencies at each stage of our traineeship, please refer to our Academy.

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